



photo contest application

Photo Contest “Phetchaburi, UNESCO's Creative Food City”

Contest submission information

Name – Surname (Mr./Mrs./Miss) .....age ..... year

Passport No.....number ..... group ..... road .....

Sub-district/Sub-district ..... District/District .....

province ..... ZIP code .....

telephone ..... LINE ..... Email .....

FACEBOOK.....

Types of entries submitted for the contest

Food pictures (appetizing)

Cooking pictures (nice to make)

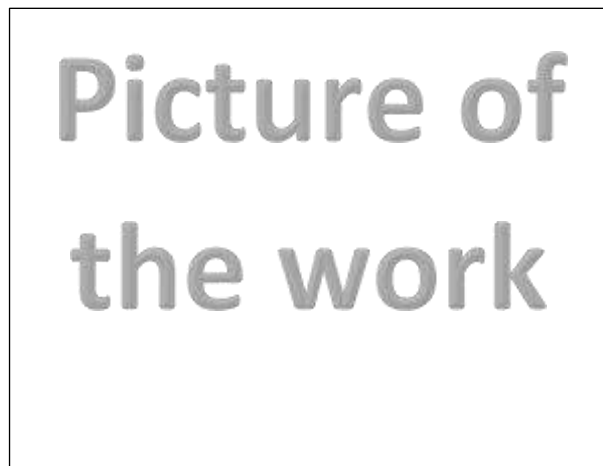
Portfolio and evidence Image title.....

Description of the picture .....

Use mobile phone/Smartphone/Brand Brand.....Model.....Resolution. ....

taken on .....Place to take photo.....

I hereby certify that this photograph was taken by myself only. Do not use other people's images for this contest. and has never won a prize from any contest before, whether it is a contest in a public forum or internal contests of associations, clubs or other organizations or never made for sales Or for any advertising before and clearly understand the rules of the contest. and willing to comply in all respects without arguments



sign.....

(.....)

applicant

Date ..... Month ..... Year



## CellPhone Photo Contest Conditions

### Phetchaburi Tourism Efficiency Promotion Program

"On the way to becoming a

UNESCO City of Creativity in Gastronomy”

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#### 1. Types of Photos

**Category 1 Finished Foods Photography:** pictures of finished foods/dishes unique to Phetchaburi

**Category 2 Creating Food-the process:** pictures of raw materials, cooking utensils, any aspect of the cooking process

All activities are aimed at the promotion of Phetchaburi as a UNESCO Creative City of Gastronomy

for more information, go to [phetchaburicreativecity.com](http://phetchaburicreativecity.com)

#### 2. Contestant Qualifications

children, youth, students and the general public

both Thais and foreigners

#### 3. Rules and Regulations for Submitting Contest Images

3.1 must be a creative photograph and only one taken in Phetchaburi province.

3.2 images submitted to the contest show uniqueness/ Phetchaburi Food Identity

3.3 Photos submitted to the contest must be a photo taken using a mobile phone camera only, 4 megapixels or more, sent only as JPG files

3.4 images submitted to the contest must not contain any watermarks, image credits, borders, letters or graphics on the image, including any white or colored edges; images containing any of the aforementioned will be disqualified

3.5 photos submitted to the contest must be taken by the applicant and must be photos that have NEVER been used in any contests or previous public use

3.6 photos submitted must have been taken on or after August 3<sup>rd</sup>, 2020

3.7 each candidate may submit no more than 2 photos per category and must include an image, title or caption not attached to or on the photo itself, but submitted separately at the same time as the photo

3.8 contestants may receive more than one prize (they may win in more than one category)

3.9 If it appears that the contested image does not comply with any of the rules set forth above, the image will be disqualified. The Contest Committee shall have final say and there are no appeals.

3.10 All photo files submitted to the contest will not be returned to the contestants and will be owned by the Petchburi Tourism and Sports Office. But, the copyright remains fully owned by the photographer for their later use.

3.11 The contest organizers reserve the right to employ all submitted photographs in publications and public forum as they see fit. No compensation will be paid to the submitter of such photographs.

3.12 The organizers retain the right to employ all images in any form of social media and need not inform the contestant nor compensate in any way.

3.13 All decisions made by the Contest Committee are final.

#### **4. Set the duration**

From 3 August - 1 September 2021

The popular vote contest will be held from 4 - 14 September 2021.

#### **5. Contest Awards in 2 categories:**

##### **5.1 Finished Food Photography**

9 prizes, 25,000 baht in total:

- Champion 10,000 Baht (1 prize)
- 1st runner-up 5,000 baht (1 prize)
- 2nd runner-up 3,000 baht (1 prize)
- Honorable Mention Prize 2,000 Baht (1 prize)
- Popular Vote 1,000 Baht (5 prizes)

## 5.2 Food Creation Process

9 prizes for 25,000 baht in total:

- Champion 10,000 baht (1 prize)
- 1st runner-up 5,000 baht (1 prize)
- 2nd runner-up 3,000 baht (1 prize)
- Honorable Mention 2,000 Baht (1 prize)
- Popular Vote 1,000 Baht (5 prizes)

5.3 Top 20 Photos will receive public recognition (online) from the Province of Phetchaburi

## 6. How to apply and send submissions

6.1 Download the application form on

Facebook : Petchburi Tourism and Sports Office or

<https://phetchaburi.mots.go.th>

[https://drive.google.com/drive/folders/1Dpk6UAHSc5yIAZ1V8aD1\\_BOkegKELAKX?usp=sharing](https://drive.google.com/drive/folders/1Dpk6UAHSc5yIAZ1V8aD1_BOkegKELAKX?usp=sharing)

6.2 Submit 1 photo per application form (fill in details)

Email it to : [pppgastronomy@gmail.com](mailto:pppgastronomy@gmail.com)

Send photos 1 photo per email (1 submission per photo per person, 1 type (if 2 photos are sent, send 2 times)) and provide complete information. The title, first name, surname, telephone number, e-mail, image title, caption, and sample image and attach

## 7. Contest Judgment

7.1 The Photo Contest Judging Committee employs the following criteria in deciding on winners

- 1) The story of the image and uniqueness its portrayal of Phetchaburi local cuisine
- 2) Creativity, New Perspective, Imagination
- 3) Composition of images
- 4) simplicity or intricacy of images
- 5) Aesthetics (beauty) of the image

7.2 The Photo Contest Committee will select winners in both categories.

The judges will select 20 photos per type and post them on September 4<sup>th</sup>. From these 20 photos in each category, the general public then has the chance to vote for their favorites. Should someone “like” a photo, that photo receives 1 point. Should they “share” that photo, the photo receives 5 points for the popular vote. Votes will be tallied and popular vote winners announced by September 30<sup>th</sup> (possibly sooner).

7.3 Announcement and Awards- The winners will be published online in the Phetchaburi Provincial website and facebook pages.

**note**

- All decisions made by the Contest Committee are final
- Petchburi Tourism and Sports Office KTC reserves the right to change terms and conditions without prior notice.

**For more information, please contact**

Facebook: Petchburi Tourism and Sports Office

Email : [pppgastronomy@gmail.com](mailto:pppgastronomy@gmail.com)

Phone Number : 087-352-0210

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